

Abstract of the Disclosure**Method of Displaying Graphics on a Container**

5 A method of displaying graphics on a conformation portion of a container, said conformation portion having a non-uniform cross-section therethrough, said method comprising the steps of a) arranging graphics with respect to a planar covering for said conformation portion, said graphics comprising graphics in distorted proportion to compensate for non-uniformity of said conformation portion, and b) performing a process of application in which said planar covering is applied to said conformation portion such that said graphics in distorted proportion appear in normal proportion. A planar covering for a conformation portion of a container, said conformation portion having a non-uniform cross-section therethrough, said planar covering comprising graphics in distorted proportion to compensate for non-uniformity of said conformation portion, whereby said graphics in distorted proportion are arranged to appear in normal proportion following a process of application of said planar covering to said conformation portion.

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(Figure 4)